

MORGAN MACKENZIE BOERNER

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EDUCATION

Jacksonville University

Bachelor of Fine Arts

- Majors: Animation & Illustration

Minor: Marketing

Jacksonville, FL

November 2023

Summa Cum Laude

EXPERIENCE

Phillip Anthony Fine Art

Fine Art Framer

St. Augustine, FL

April 2024 - Current

- Assemble frames of various sizes for fine art paintings to be presented in gallery or shipped to clients
- Build stretcher bars for canvases then stretch and staple them by hand or with DaVinci Canvas Stretching Machine
- Varnish art prints to add protective coating before stretching and framing
- Construct custom boxes for each piece to ensure artwork is secure and safe during transit
- Handle prints and original pieces with extreme care from studio arrival until shipping and display
- Adhere to safety regulations and precautions while utilizing heavy machinery and large blades
- Recycle and unused designs/frames for new projects
- Design and print large-scale banners to inform gallery guests of upcoming events and introduce featured artists

Sunglass Hut

Sales Associate – Keyholder

St. Augustine, FL

May - August 2023

- Curated style trays with sunglass options that fit individual customers' face shapes, design preferences, and lens requirements
- Cultivated customer service skills both in-person and over phone by assisting guests in courteous manner with any purchases and/or questions
- Refilled displays after completing sales to maximize options for incoming guests
- Ensured store front remained clean to maintain safe and professional environment

Jacksonville University – Office of Marketing and Communications

Digital Media Designer

Jacksonville, FL

January - April 2023

- Partnered with JU clients by designing posters, banners, and other marketing materials for offices and events
- Created animations, logos, and graphics for campus organizations to increase engagement and brand recognition
- Prepared presentation slides with several concept mockups for clients to easily compare their potential design options
- Edited videos announcing when each goal was met for annual university fundraiser (Dolphin Dash) on JU's Instagram
- Animated graphics of school mascot for sticker use on Instagram to advertise Dolphin Dash to more students/alumni

Jacksonville University – Career Management Office

Career Peer

Jacksonville, FL

September 2021 - April 2023

- Provided hundreds of students with personalized career-based assistance by reviewing resumes, cover letters, and interview skills to prepare them in pursuing their professional goals
- Aided students with job searches, internship applications, and industry research to find their optimal career position
- Assisted with setup of various recruiting events/presentations, prioritizing safety and accessibility for attendees
- Crafted and posted informational flyers and social media content (@ju_careers) to keep students and faculty updated on career-related opportunities and events
- Input and organized survey data into recent graduate database within Excel to track career growth of alumni

Aramark

Student Marketing Manager

Jacksonville, FL

September - November 2022

- Storyboarded dynamic reels/stories to promote different dining options on campus
- Photographed dishes in order to share them on cafeteria's Instagram (@judining), informing students of event specials

Boosted Biz

Animation Artist Intern

Remote

June - September 2021

- Enhanced designs and logos for company through utilization of motion graphics and 3D modelled assets
- Directed creative team of animation/editing interns to produce informational video for company use
- Spearheaded creation of production sheet, script, storyboards, and animated scenes to make sure informational video was finished before internship contract ended

LEADERSHIP EXPERIENCE

The Sunflower Club

Data / Research Volunteer

Remote

January 2024 - Current

- Standardize “State of Animation” survey responses in Google Sheets, checking credibility, spelling, and repetition

Student Thesis Film – “Burgers n’ Flies”

Director, Character Designer, Storyboard Artist, Animator

Jacksonville, FL

August 2022 - April 2023

- Developed four-minute animated short film, overseeing and executing each aspect of production over two semesters
- Collaborated with artists and experts of different disciplines to guarantee quality and well-researched final result
- Produced time plan, script, character sheets, storyboards, and fully animated scenes to ensure project was made efficiently and cohesively

Jacksonville University - Linda Berry Stein College of Fine Arts and Humanities

Student Member of Stein College Strategic Planning Committee

Jacksonville, FL

Fall 2020, Fall 2021

- Represented visual art students to devise ways to improve student experience in new 5-year plan for college
- Advocated for free Adobe subscriptions for students and collaboration between colleges to enrich art curriculum

North Florida School of Special Education

Art with Soul Enterprise Volunteer

Jacksonville, FL

January - March 2020

- Mentored NFSSE graduate and “Art with Soul” member in animation on biweekly basis
- Oversaw full stop-motion paper craft animation project by creating flexible time plan, fitting mentee’s own pace

AWARDS

Jacksonville University - Linda Berry Stein College of Fine Arts and Humanities

- 1st in New Media (*Burgers n’ Flies*) – Student Juried Exhibition 2023
- Best of Fest (*Burgers n’ Flies*) – Fiat Lux Film Festival
- Best Writing (*Burgers n’ Flies*) – Fiat Lux Film Festival
- Senior in Thesis (*Burgers n’ Flies*)
- Brown L & Marion Whatley Memorial Scholarship
- Honors Convocation Award for Excellence in Animation

Jacksonville, FL

October 2023

April 2023

April 2023

April 2023

April 2022

April 2021

Student World Impact Film Festival

- 3rd Place Comedy (18 or Older) (*Burgers n’ Flies*)

New York, NY

June 2023

SKILLS

Technical / Programs

- Microsoft Office Tools (Word, Outlook, Teams, Excel, PowerPoint)
- Adobe Creative Suite (Animate, Illustrator, Premiere Pro, After Effects, Photoshop)
- Google Workspace (Gmail, Google Drive, Google Docs, Google Sheets, Google Calendar)
- 3D Modelling Software (Autodesk Maya, Zbrush)
- Toon Boom (Storyboard Pro)

General

- Excellent creative thinking and interpersonal communication skills
- Strong sense of time management and organization

MEMBERSHIPS

St. Augustine Art Association

Member

St. Augustine, FL

November 2023 - Current

Women in Animation

Member

Remote

September 2023 - Current

American Institute of Graphic Arts

Student Member

Jacksonville, FL

April 2023 - Current

CERTIFICATIONS

Jacksonville University – The Global Tech Experience

HTML & CSS Specialist

Jacksonville, FL

December 2021